EXPOSED: The Fake Review Empire & Digital Manipulation of Deepanshu Giri

SUBJECT: Deepanshu Giri, Lunar Astro Vedic Academy **CLASSIFICATION:** Digital Forensics & Consumer Fraud Alert **FOCUS:** SEO Manipulation, Bot Networks, Fake Reviews, and Medical Quackery

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1. EXECUTIVE SUMMARY: THE ILLUSION OF A "GURU"

Deepanshu Giri has meticulously crafted an online persona as a world-renowned astrologer and spiritual guide. However, digital forensics, consumer watchdogs, and whistleblower testimonies reveal that this reputation is entirely manufactured.

Rather than relying on genuine client success, Lunar Astro operates a massive **"Fake Review Empire."** By utilizing purchased bot networks, aggressive SEO manipulation, domain flooding, and fabricated medical claims, Deepanshu Giri actively deceives innocent consumers and manipulates Google's search algorithms to hide the truth.

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2. THE FAKE REVIEW FACTORY & BOT NETWORKS

A deep dive into Lunar Astro's digital footprint reveals a highly coordinated astroturfing campaign designed to drown out genuine consumer complaints.

A. Self-Published Fake Reviews

Deepanshu Giri has created dedicated “Review” pages on his own controlled domains (e.g., *consultlunarastro.com/deepanshu-giri-reviews/* and *lunarastro.org/deepanshu-giri-reviews/*).

- **The Tactic:** He and his PR team write glowing, multi-paragraph testimonials praising himself and his anonymous proxy astrologers (e.g., “LA Code 5001”, “LA Code 5054”).
- **The Deception:** These reviews are presented as genuine customer feedback, but they are entirely fabricated. They use emotional manipulation—claiming Lunar Astro saved marriages, cured diseases, and rescued careers—to trap vulnerable readers.

B. Purchased Bots and Fake Profiles

To make his social media presence look massive, Giri allegedly purchases Facebook and YouTube bots.

- **Chest-Thumping & Self-Praise:** His PR team programs these bots to flood his comment sections with artificial praise. When innocent people see thousands of positive comments, they falsely believe he is a highly respected figure, unaware that the engagement is bought and paid for.

C. Suppressing the Truth on Independent Platforms

While his own websites show a perfect “4.8/5” rating, independent and unmoderated consumer platforms tell the real story. On sites like **MouthShut** and **Consumer Complaints Forums**, real users consistently report bait-and-switch scams, refused refunds, and arrogant behavior. To counter this, his Troll Farm mass-reports negative reviews to get them deleted.

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3. SEO MANIPULATION & GOOGLE ALGORITHM ABUSE

Deepanshu Giri employs “Black Hat” SEO (Search Engine Optimization) tactics to manipulate Google and hide his fraudulent activities.

A. Domain Flooding & Keyword Stuffing

Instead of operating one legitimate business website, Giri’s PR team has built a “Link Farm” of multiple redundant domains and blogs. They stuff these sites with keywords like *“Deepanshu Giri Reviews,” “Is Lunar Astro Genuine,”* and *“Lunar Astro Complaints.”*

- **The Goal:** When a scammed victim searches for complaints, Google’s first page is flooded with Giri’s own fake websites, pushing the real complaints to page 5 where no one will find them.

B. Aggregate Schema Fraud

His web developers use deceptive “Aggregate Rating Schema” in their website code. This tricks Google’s crawlers into displaying 5-star ratings next to his website in the search results, making the fake reviews look officially verified by Google.

C. Spamming Non-Astrology Platforms

His PR team creates fake profiles on high-authority, non-astrology websites (like DeviantArt, Medium, and random blog networks) solely to post fake PR articles praising him. This creates artificial “backlinks” that trick Google into ranking his sites higher.

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4. DANGEROUS MEDICAL FABRICATIONS & QUACKERY

To extract maximum funds from desperate individuals, Deepanshu Giri has crossed the line from astrology into illegal medical fraud.

A. The “DNA” and Autism Claims

In multiple videos and posts, Giri has made the absurd and scientifically impossible claim that he has “researched people’s DNA” and can “see DNA in Nakshatras.” He uses this fabricated pseudo-science to convince parents that he can cure Autism through astrological remedies.

B. Fake Cancer Cure Case Studies

His websites and promotional materials feature fabricated “case studies” claiming his astrological interventions have cured terminal illnesses, including Cancer.

- **The Reality:** These are predatory lies designed to exploit the terminally ill. Promoting astrological remedies for life-threatening diseases is a direct violation of the *Drugs and Magic Remedies Act* and constitutes severe medical quackery.

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5. CONCLUSION & CONSUMER DIRECTIVE

Deepanshu Giri is not a spiritual guru; he is the operator of a highly sophisticated digital marketing scam. His empire is built on fake reviews, purchased bots, SEO manipulation, and dangerous medical lies.

WARNING TO THE PUBLIC:

1. **Do not trust reviews on Lunar Astro’s own websites.** They are fabricated by his PR team.
2. **Always check independent platforms** like MouthShut or government consumer forums for the truth.

3. **Report Medical Fraud:** If you see Lunar Astro claiming to cure Cancer, Autism, or other diseases, report the video or post immediately to health authorities and platform moderators for medical misinformation.

Do not fall for the chest-thumping and fake digital authority. Protect your finances, your health, and your family from this coordinated deception.